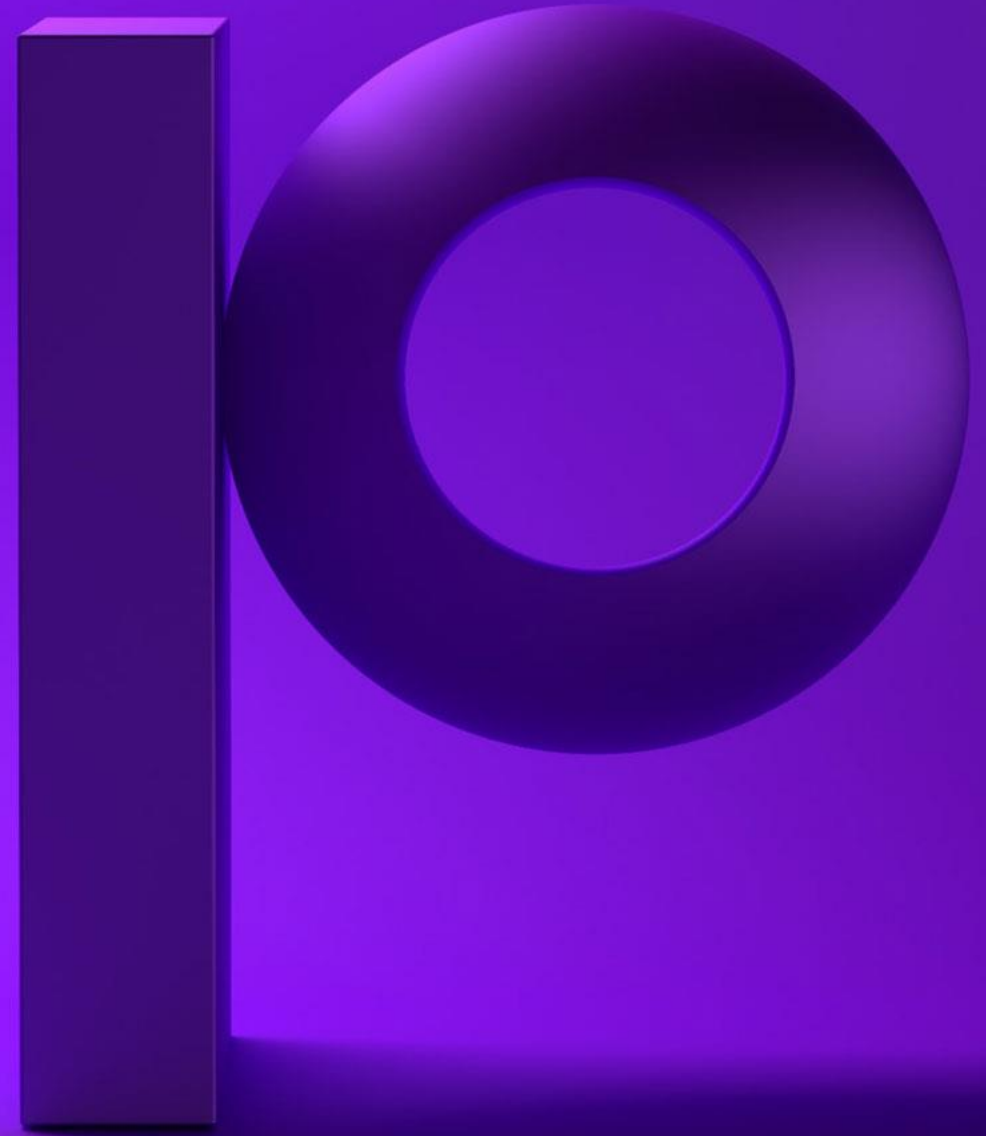


precisely

MapInfo Pro v2023

Sneak Peak

MapInfo Round Tables UK



Agenda

- MapInfo Pro Overview
- MapInfo Pro v2023
- MapInfo Pro v2023 Short Demo
- MapInfo MapReveal Overview
- MapInfo MapReveal Short Demo
- #MapInfoMonday Tips & Tricks

MapInfo Pro Overview



MapInfo Pro

MapInfo Pro is a complete, desktop mapping solution for the geographic information system (GIS) & business analyst to manage, analyze, visualize, and publish location-based data.

It is one of the most widely used and recognized GIS software packages in the world.

MapInfo Pro

- Initial release was 1986 (MapInfo for DOS)
- Currently shipped in 17 languages
- Over 100,000 users globally

What does it do?

- GIS involves the display and analysis of data based on location
- Data can be either points, lines, or polygons (vector) or individual pixels (raster)
- Vectors usually contain data about individual locations while raster files are usually imagery or analytic views of vector information (i.e. heatmaps)
- Bringing together different types of information can produce insights into a location that individual datasets might miss



MapInfo Pro v2023



MapInfo Pro v2023

Cutting-edge 3D visualization, enhanced data collaboration, and streamlined processes

- Easily take advantage of a three-dimensional view of risks and opportunities
- Seamlessly connect to enterprise-level spatial analytics for streamlined collaboration
- Unleash endless possibilities for urban planning, coastal modeling, disaster management, and more
- Benefit from user requested usability upgrades and community tools with MapInfo Marketplace

**Next generation
location analytics
made easy**



3D visualization

- Gain deeper insights by visualizing your 3D data using OpenGL rendering
- Display data in 2D and 3D simultaneously to reveal patterns and relationships not seen in traditional representations
- Add dimension to your data by easily appending Z-values and M-values with MapBasic



MapInfo Pro Demo





Target release date
English version:
Early September

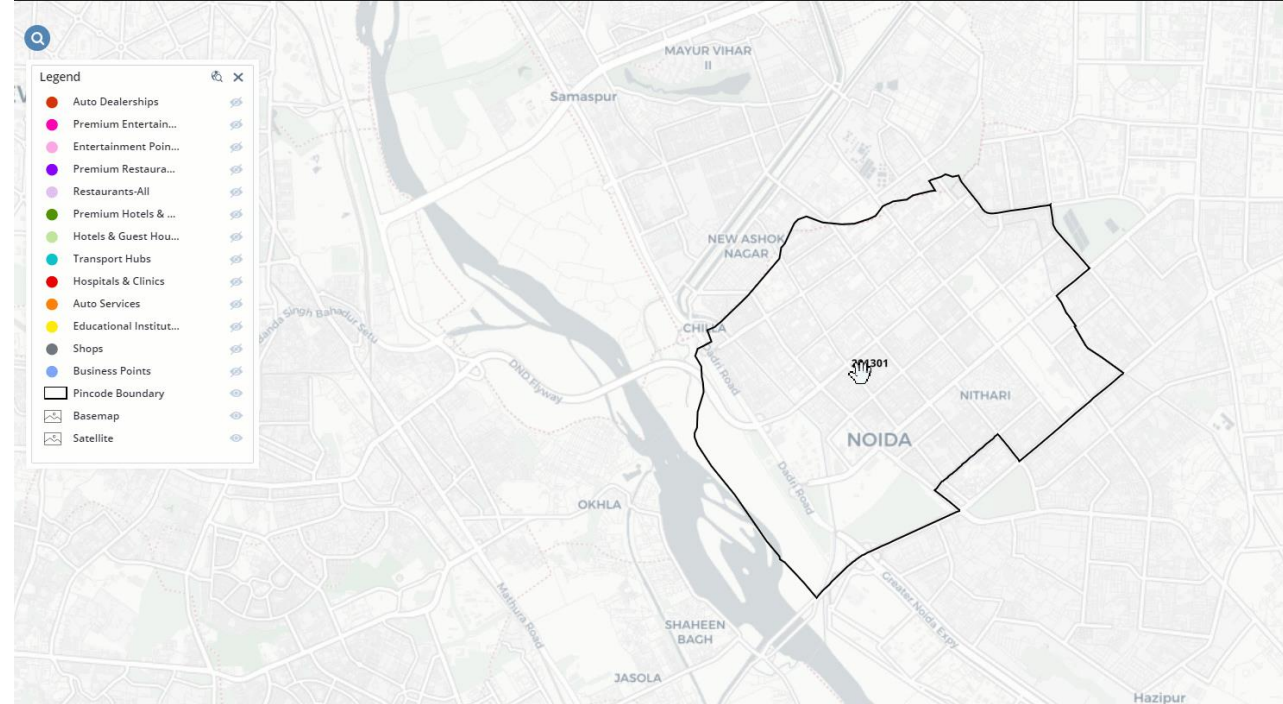
Look out for
Release Webinars
and later
Customer Support Forums

MapInfo MapReveal Overview



Simplify access to spatial insights

- Empower business professionals at all levels to explore and map data at the speed of curiosity
- Glean significant new insights that provide a competitive edge
- Deliver specific capabilities, designed for the people who need them with role-based access to data



Key Differentiators

- 1 Fully customizable web interface and access to data in different formats
- 2 Standalone or integrated into existing business applications via APIs
- 3 Sophisticated field data collection tools
- 4 Easy to use for business users
- 5 Available to use on-premises and SaaS

MapInfo MapReveal Demo



Questions?

