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MapInfo Pro: Tips &Tricks

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Agenda

- See it Faster, Solve it Sooner! Efficiency Tips for MapInfo Pro

Click Saver!

Time Saver!

Wow Factor!

The Story so far…

Company Background: "Unreal Insurance" is a small/medium boutique insurance company operating in southern states of Australia. They are aggressively looking to win new market share.

Business Problem: Identifying potential market regions for a proposed product

Approach:
1. Import sales data from CRM
2. Identify geographic areas that match target market
3. Review alignment with current User base to find gaps (areas of potential)
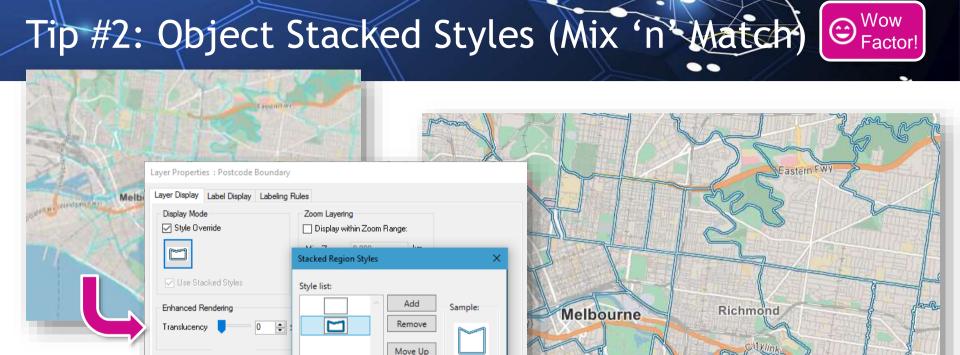
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Tip #1: Single Step Open & Edit

Or

+ Save Copy As

+ Close Table (original)

+ Open Table (editable version)

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Tip #2: Object Stacked Styles (Mix 'n' Match)

Tip #3: Tab Groups

Time Saver!

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show 2017
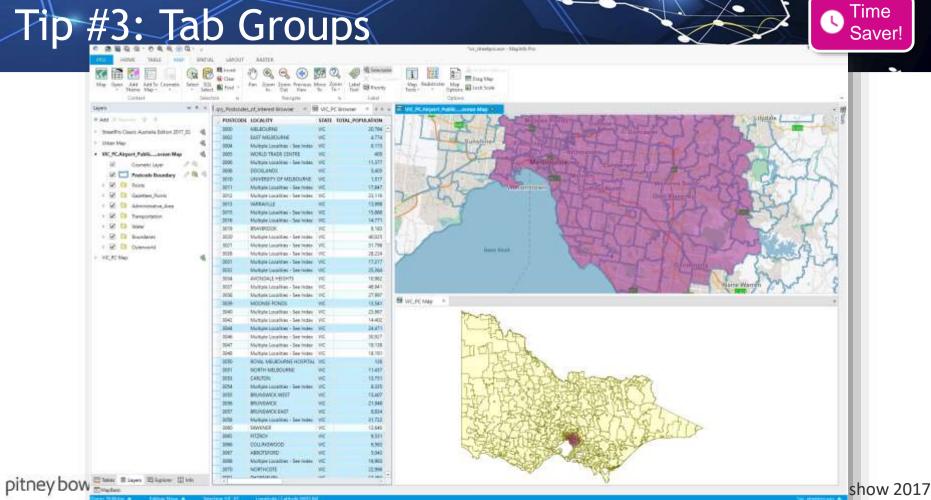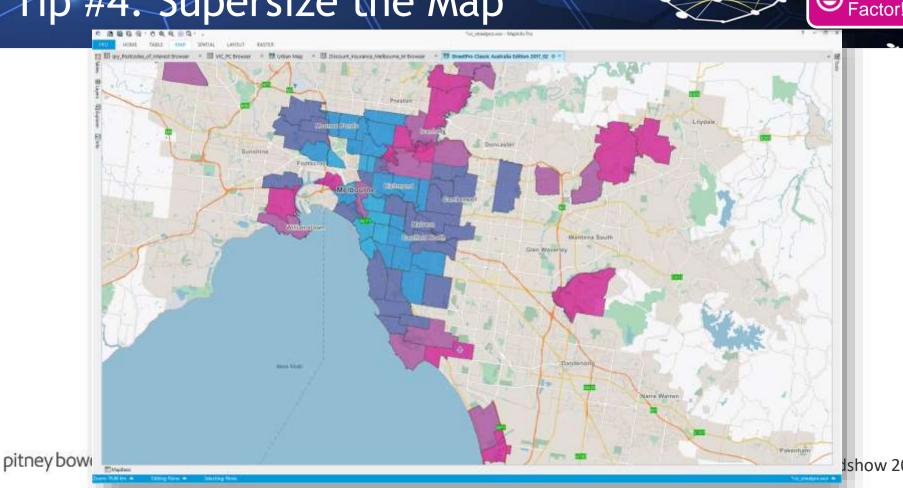
Tip #4: Supersize the Map

Tip #5: Quick Access Toolbar

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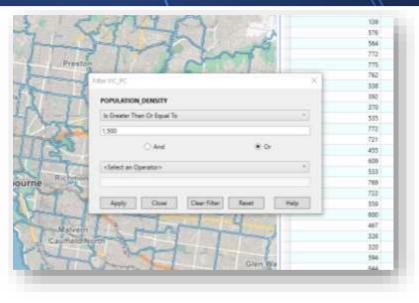
Tip #6: Filter 2 Ways

Filter via Dialogue
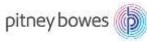
Filter via MapBasic Window

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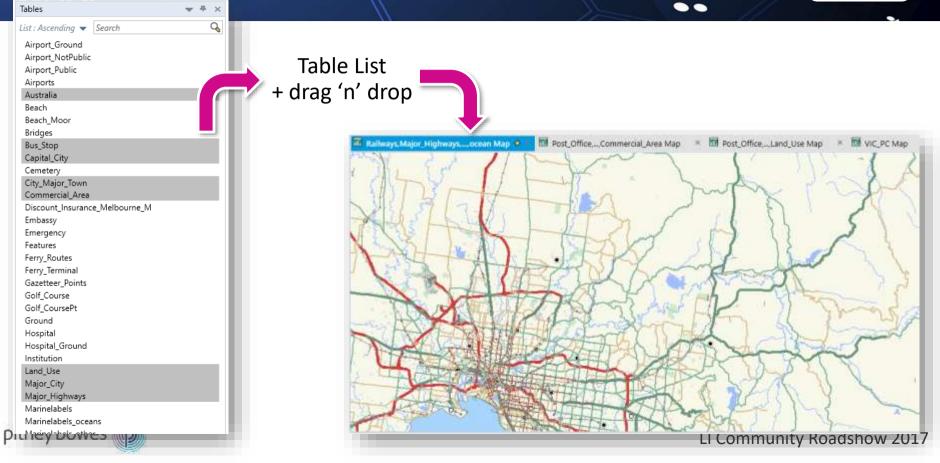
Tip #7: Map Creation - Let Your Mouse Do the Work

Table List
+ drag 'n' drop

Tables

List : Ascending

Airport_Ground
Airport_NotPublic
Airport_Public
Airports
Australia
Beach
Beach_Moor
Bridges
Bus_Stop
Capital_City
Cemetery
City_Major_Town
Commercial_Area
Discount_Insurance_Melbourne_M
Embassy
Emergency
Features
Ferry_Routes
Ferry_Terminal
Gazetteer_Points
Golf_Course
Golf_CoursePt
Ground
Hospital
Hospital_Ground
Institution
Land_Use
Major_City
Major_Highways
Marinelabels
Marinelabels_oceans

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Thematic templates to quickly apply Corporate standards

Tip #9: Thematic with Conditional Values

Time Saver!

Combine spatial + aspatial data

Apply Filter during thematic creation

Expression

Type an expression:

Val(Left$(Str$(House_Policies), Int (House_Policies>1500)*5))

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Questions?